



Media Release
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**THE PASCALL COMPANY EXPANDS AND ADDS BUSINESS
DEVELOPMENT MANAGER**

The Pascall Company, a Tampa management consulting firm specializing in human resources and diversity, has named James Ramsey Business Development Manager. Ramsey will be responsible for developing, managing and executing the company's entire sales program, including establishing and maintaining client relationships, customizing client solutions, and working with community and professional organizations .

Ramsey has a long and varied national and international career, including National Sales Manager of Pitney Bowes, Vice President for Saztec International, an information management company and Vice President of Marketing for International Information Processors, an offshore processing company.

"We are delighted to have Jim become part of our growing team," explains Teddy Pierre, Pascall's CEO. "He brings over 30 years of solid sales and marketing experience to our company. He is rooted in the intricacies and technicalities of today's business world and understands how an effective human resources function can favorably affect a company's bottom line. As we expand our business, I am positive Jim will help us achieve our goals of serving and satisfying more clients in their human resources and diversity needs."

Ramsey holds a bachelor's degree from Kansas State University and lives in south Tampa. Besides his career in sales and marketing, Ramsey once had a brief stint as an actor, appearing in a Robert Redford series that aired on NBC in 1994. "It was called Miracle and Other Wonders," explains Jim Ramsey. "And although my acting career never went any place, it sparked my interest in spirituality which I maintain today and is part of my every day business and personal ethic."

As a community service, Ramsey is available to speak about human resource issues at community or business meetings and can be reached at 813-935-5990.

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