

Corporate Diversity Training Series

The NCCJ Corporate Diversity Training Series is designed to help established and emerging leaders gain the skills necessary to make their organizations and communities more open, diverse and inclusive. Participants will be better prepared to be change agents in their own organization through activities and dialogues addressing issues such as: prejudice reduction, cultural competency and current demographic trends.

Conducted by

A human relations organization dedicated to fighting bias, bigotry and racism, the NCCJ promotes understanding and respect among all races, religions, and cultures.



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The Pascall Company provides solutions to meet the strategic human resources and business objectives of Tampa Bay Area companies.



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We Open Minds

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The National Conference
for Community and Justice
Tampa Bay Region

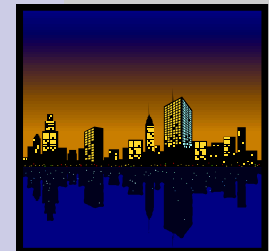
and

The Pascall Company

present

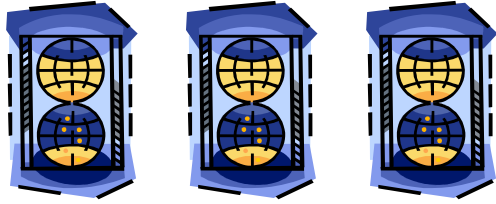
**Corporate Diversity
Training Series**

**Building Inclusive
Workplace
Communities**



Friday, June 4, 2004

9:00am—2:00pm



Why Does Diversity Matter?

The diversity of our population is growing rapidly and transforming our labor force. In 1987, 47 percent of new entrants to the labor force were white males. Today, over two-thirds of the labor force are women and people of color, emerging from growing minority populations including:

- 38.8 million Hispanics/Latinos
- 38.3 million African Americans
- 13.1 million Asians
- 4.3 million Native Americans

Understandably, these changes affect present and future employment, consumer markets, and workplace efficiency.

One of the greatest challenges facing organizations today is to create and maintain a workplace that is responsive to and respectful of these changing demographics. This is the responsibility of everyone involved, and is an on-going process.

As we become aware of the myths and stereotypes that affect our behavior, we are better prepared to be open to others' perspectives and appreciate the rich differences that exist.

Contact us for information on how to bring this workshop in-house.

Building Inclusive Workplace Communities

This one-day session is designed to help participants recognize and capitalize on the strengths of a diverse workplace. By becoming more aware of their personal perspectives and of one another, they have a better understanding of their responsibility in helping create an environment which fosters respect and understanding.

Targeted Audience: Business Professionals and Managers

Topics covered include:

- Changes facing our nation in the area of diversity
- Benefits and challenges of a diverse work environment
- Effects of cultural differences and stereotypes
- Being a catalyst for change in daily situations

Participants will learn:

- To value inclusive workplaces
- To avoid using stereotypes in the workplace
- Culturally acceptable language and behavior
- Improved interpersonal and cultural competencies

Date: June 4, 2004

Time: 9:00am—2:00pm
(continental breakfast begins at 8:30 am)

Cost: \$125 (lunch provided)

Location: John H. Sykes College of Business
The University of Tampa
401 W. Kennedy Blvd.
Room 174



Session Information

Schedule

8:30 am Registration
 9:00 am Morning Session
 12 noon Lunch (will be provided)
 2:00 pm Adjourn

Registration information:

To reserve a place, e-mail or fax the following information:

- Name of Attendee**
- e-mail Address**
- Company / Organization**
- Mailing Address**
- Phone Number**
- Fax Number**

A confirmation will be faxed or e-mailed to you with-in 24 hours.

**Payment is due morning of registration.
Enroll Today! Seating is limited.**

Contact person:

Joanne Willis
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